

Ultimate Destination for Cigar Lovers': Lehigh Valley Company Building Bigger HQ With World's Largest Cigar Store

Published Tuesday, April 28, 2026

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The country's second-largest e-retailer of cigars, headquartered in the Lehigh Valley, is expanding to a new location that will also include the world's largest cigar store designed as the "ultimate destination for cigar lovers."

Currently based in Bath, Northampton County, Cigar Page recently broke ground on a larger location in Bethlehem, for more than 100 employees.

The 58,545-square-foot facility will include office, retail/ lounge, and distribution space. It is expected to open in early 2027.

"We've built an incredible online community of cigar lovers, and this new headquarters is more than a building, it will bring that same passion, connection, and culture into the real world," said Chief Operating Officer Alex Goldman.



CIGAR PAGE BETHLEHEM

A 4,400-square-foot humidor room will be the main attraction, housing more than 750,000 cigars. The cigar lounge will include more than 200 seats.

About half the new location will be used for retail operations, featuring an outdoor patio, a 26-foot stone fireplace, and a full-service bar.

The headquarters of Cigar Page's parent company, Brandshopper, LLC, will be located on the second-story mezzanine.

"Our team's vision was to build the 'Big House of Cigars,' creating the ultimate destination for handmade cigar enthusiasts – a sensory experience expansive in scope, yet warm and inviting. One that combines industry-lowest prices with exceptional service," said Keith Meier, Cigar Page Founder and CEO.

J.G. Petrucci Company, Inc. is the Developer, Owner, and Design/Builder of the project, which will be constructed by Petrucci's in-house construction firm, Iron Hill Construction Management.

“We’re proud to be delivering a project in Bethlehem that will attract visitors from across the region and support continued economic activity in the Lehigh Valley,” said Dominick Baker, Vice President at Petrucci. “Developments like this highlight the strength of the local market and the opportunities it offers growing companies.”

(Photo courtesy of Cigar Page)